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## **FOR IMMEDIATE RELEASE**

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# **Goodbye carbon copy weight tickets, hello WasteCapTRACE**

*Nonprofit WasteCap Resource Solutions goes live with new website designed to help users track, document recycling on building projects*

MILWAUKEE – Properly documenting the reuse and recycling results of building projects is about to get a whole lot easier. Nonprofit agency WasteCap Resource Solutions announced today the release of their new online recycling documentation website, WasteCapTRACE (Transform Resources and Conserve Energy). The website is designed to track and document the reuse and recycling results on construction, deconstruction or remodeling projects.

“TRACE will allow contractors to save time while meeting all of their documentation requirements for recycling,” said Jenna Kunde, executive director of WasteCap Resource Solutions.

The current recycling tracking and documentation process is slow and inefficient. Waste haulers collect copies of landfill weight tickets and pass them along to contractors, contractors collect numbers and analyze photos of dumpsters to determine volumes and weights, the numbers get passed along to regulators for processing, and the information is eventually compiled into a report to determine whether recycling goals were met.

WasteCapTRACE eliminates the lengthy process. Instead, users enter project data online, and the program automatically monitors, calculates, and documents project recycling results and allows contractors to create and export construction waste management plans. Organizations with multiple building projects can also aggregate company-wide results and generate final reports that comply with audit requirements from government entities and certifications programs like LEED.

The website comes just as new requirements for recycling C&D on Wisconsin state projects kick in. As of January 1, 2010, the Wisconsin Department of Administration Division of State Facilities (DSF) requires state construction projects over \$5 million and all state demolition projects to recycle their C&D debris. Those working on these projects must submit documentation; and the DSF has partnered with WasteCap to use WasteCapTRACE for that purpose.

“We’re excited to help state projects easily document reuse and recycling results,” said Kunde.

For almost ten years WasteCap has provided on-site construction waste recycling plans and monitoring for builders, developers and owners to meet their waste minimization and recycling goals. For over \$3 billion of construction projects, WasteCap has manually tracked and documented the diversion of over 267,000 tons of debris from America's landfills. With WasteCapTRACE, construction managers can now do that for themselves online.

### **Impact of C&D Waste**

Nationally, the U.S. Environmental Protection Agency estimates more than 170 million tons of C&D debris are generated each year. In Wisconsin, C&D debris – much of which is recyclable – represents a huge proportion of the municipal solid waste (MSW) stream. A 2002 DNR study found that C&D debris made up nearly 30 percent of the MSW stream, with five of the top 10 largest single components of the MSW being materials found in C&D debris, including untreated wood and shingles as the first and third largest components, respectively.

### **WasteCapTRACE Demonstrations**

For those interested, WasteCap will be providing online demonstrations of WasteCapTRACE, beginning January 11. The informative sessions will include question and answer time and special offers for webinar attendees. Registration is available at [www.wastecap.org/events/](http://www.wastecap.org/events/).

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